

# Lunzheng Li

## Personal Information

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<i>Address</i>	SInnoPSis, Department of Economics, University of Cyprus, Cyprus	<i>Citizenship</i>	P.R. China
		<i>D.O.B.</i>	January 1993
		<i>E-Mail</i>	<a href="mailto:lunzheng.li@ucy.ac.cy">lunzheng.li@ucy.ac.cy</a> <a href="mailto:lunz3706@outlook.com">lunz3706@outlook.com</a>
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## Research Interests

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Behavioural Economics, Experimental Economics, Economics of Science

## Work Experience

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<b>Postdoctoral Fellow</b> <i>University of Cyprus, Cyprus</i>	2022.11 - present
<b>Research Associate</b> <i>Shenzhen University, China</i>	2020.09 - 2022.10

## Education

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<b>Ph.D., Economics</b> <i>University of Southampton, UK</i> Supervisors: Zacharias Maniadis & Michael Vlassopoulos Examiners: Maksymilian Kwiek & Fabio Tufano	2015.09 - 2020.07
<b>M.sc., Economics, with distinction</b> <i>University of Southampton, UK</i>	2013.09 - 2014.12
<b>B.A., Management</b> <i>China University of Political science and Law, China</i>	2009.09 - 2013.07

## Publications

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- “Anchoring in Economics: A Meta-Analysis of Studies on Willingness-To-Pay and Willingness-To-Accept.” *Journal of Behavioral and Experimental Economics*, 2021.  
*with Z. Maniadis and C. Sedikides*
- “Can Biased Polls Distort Electoral Results? Evidence From The Lab” *European Journal of Political Economy*, 2023.  
*with A. Boukouras, W. Jennings and Z. Maniadis*

## Working Papers

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- “Accounting for the Instability of Risk Preferences: Salience Theory versus Cumulative Prospect Theory”
- “Childbearing Age and the Shadow Mommy Effect on Hiring: A Large-Scale Field Experiment.” *under review at Organization Science*  
*with K. Li, W. Si and Z. Xu*
- “Reciprocity in Lying for Others”  
*with P. Louis, Z. Maniadis and D. Xefteris*

## Work in Progress

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“Applications of Biometeorological Indices for Environmental-related Health Effects: A Systematic Review” - *coding completed*

with K. Pantavou, A. Fillon, Z. Maniadis and G. Nikolopoulos

“Testing the Predictive Power of an Experimental ‘Preference-Identification Tool’ for Retail Investors’ Preferences Over Structured Investment Solutions” - *experimental design finished*

with E. Lykopoulos and D. Sonsino

“How Do Biases in Opinion Polls Affect Elections in Costly Voting Environments?” - *experimental design in progress*

with A. Boukouras, Z. Maniadis and D. Xefteris

## Awards & Grants

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**ESRC DTC +3 Research Studentship**

2015 - 2018

*ESRC DTC, University of Southampton*

**The Andrew Dumble Prize**

2014

*(awarded annually to the student who has the best performance in examinations at the MSc level) School of Social Sciences, University of Southampton*

**Economics Postgraduate Performance Prize**

2014

*Economic Division, University of Southampton*

## Teaching

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**Lecturer**

2024

*ECON365: Behavioural & Experimental Economics, University of Cyprus*

**Guest Lecturer (An oTree Crashed Course)**

2021

*ECON6053: Experimental Economics, University of Southampton*

**Teaching Assistant**

2018, 2019

*ECON1009: Introduction to Economics For Non-Economists, University of Southampton*

**Teaching Assistant (Lab sessions)**

2017, 2019

*ECON1014: Economics with Experiments, University of Southampton*

**Teaching Assistant**

2017

*ECON2003: Microeconomics of Markets, University of Southampton*

## Presentations

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**1st SInnoPSis Conference**

2023

*University of Cyprus*

**SZU Public Policy and Experimental Economics Workshop**

2021

*Shenzhen University*

**Fintech Research Center**

2021

*Zhejiang Lab*

**The Center for Behavioural and Experimental Research**

2019

*Wuhan University*

**South Coast Doctoral Training Partnership**

2017

*University of Southampton*

**Economic Division**

2016, 2017

*University of Southampton*

## Additional Training

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**Implementing Experimental Designs: Best Practices for Software Programming**

2023

*by Boon Han Koh & Theodore Turocy; University of East Anglia*

**Tree-Based Models in Machine Learning**

2023

*by Pui Hang Wong; UNU-MERIT*

**Experimetrics**

2018

*by Peter Moffatt; University of East Anglia*

**Behavioural Game Theory**

2017

## Refereeing

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*Journal of Behavioral and Experimental Economics*

## Computer Programming

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Python, R, Stata, JavaScript, Matlab  
Experiments: Otree, Ztree

## References

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### **Zacharias Maniadis**

*ERA Chair holder in SInnoPSis*  
*Economics Department*  
*University of Cyprus*  
[zmania01@ucy.ac.cy](mailto:zmania01@ucy.ac.cy)

### **Philippos Louis**

*Assistant Professor*  
*Department of Economics*  
*University of Cyprus*  
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### **Jingjing Zhang**

*Professor and Department Head*  
*Economics Discipline Group*  
*Royal Melbourne Institute of Technology*  
[jingjing.zhang@rmit.edu.au](mailto:jingjing.zhang@rmit.edu.au)

### **Constantine Sedikides**

*Professor of Social and Personality Psychology*  
*Psychology Department*  
*University of Southampton*  
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